

Willfully Deceptive Proposition 218 Notice

From: Greg Prada

Sent: Wednesday, February 22, 2012 7:46 AM

To: Abercrombie, Jim; Roberts; Leavenworth; Grand Jury; Esposito; Raffety

Subject: Re: Willfully Deceptive Proposition 218 Notice

Mr. Abercrombie,

I reiterate the first sentence of my previous e-mail:

"Multiple ratepayers continue to complain they cannot make "heads or tails" of EID's Proposition 218 Notice, dated February 3, 2012".

I further reiterate that you provided a "Willfully Deceptive Proposition 218 Notice". Your headline summary deviously obscures an average 49% rate increase to EID's 37,000 residential water ratepayers with your headline summary that EXCLUDES that the Prop 218 Notice includes FOUR years of rate increases... not just one rate change that covers a nine month period.

In your lengthy two page Proposition 218 Notice summary, you make multiple misstatements of fact, instead of once mentioning that the notice includes FOUR years of rate increases... and that the average water rate increases of 102% for 2010-2015 dwarf the 80% proposed increases that caused all the public "brouhaha" just two years. Instead, you clutter your lengthy two pages with claims of millions and millions of dollars of "savings" that simply "fly in the face" of EID now raising rates even more than those proposed two years ago.

You know what you did was purposeful. You know what you did was misleading.
You know what you did is not honest.

Whether the disclosure made in the existing Proposition 218 Notice will hold up in the Court of public opinion, and/or to legal challenge, time will tell.

Cordially,

Greg Prada